



june 3-4 adelaide showground
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FOR IMMEDIATE RELEASE

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ENVIRO FAIR SUCCESS SECURES LONG TERM STATUS

Organisers of the inaugural World Environment Fair in Adelaide over the weekend have confirmed it will become an annual event, based on successful crowd numbers and strong community engagement.

The event, held at the Adelaide Showground, attracted around 10,000 visitors, in its first year – giving organisers confidence to secure the date in the calendar to coincide with World Environment Day in future years.

Event director Brian Haddy said the strong attendance was in line with South Australia's reputation as a leader in environmental initiatives and community activity.

"What we saw was a lot of people – particularly families – who wanted to come together and share in the experience," he said.

"With more than 85 stands and exhibitors, and more than 30 speakers, it really did have something for everyone, and we were very pleased with the response over the weekend."

Fair keynote speaker Professor Ross Garnaut attracted a strong audience on the opening morning of the event, as did interstate speakers Tanya Ha and Joanne Jakovich, and local legends Dr Deane Hutton and Professor Chris Daniels.

Sustainability, Environment & Conservation Minister Hon Ian Hunter officially opened the Fair, saying that he was proud that SA had provided a solid platform to begin important environmental, sustainability and energy future conversations.

"South Australia has always been a leader in environmental initiatives, so the Fair was another step in cementing its green credentials, and to have it confirmed the event will continue is good news for all concerned," Mr Hunter said.

The event provided both a significant element of interactive and educational content aimed at the young family audience (Nature Play, Noctarium, Bugs & Slugs) in addition to features for the environmentally focussed adult (Tesla, Tiny Homes, Ecolateral, Australian Sustainable Building Network).

The event's major sponsors, Department of Environment, Water and Natural Resources (DEWNR) and leaders in waste management, Suez, were delighted with the response from both the industry and the people of South Australia.

In line with the objectives of the DEWNR, the Fair celebrated the natural environment, raised awareness about conservation and encouraged people and communities to think about how they can engage more with our rich environment for a positive impact.

